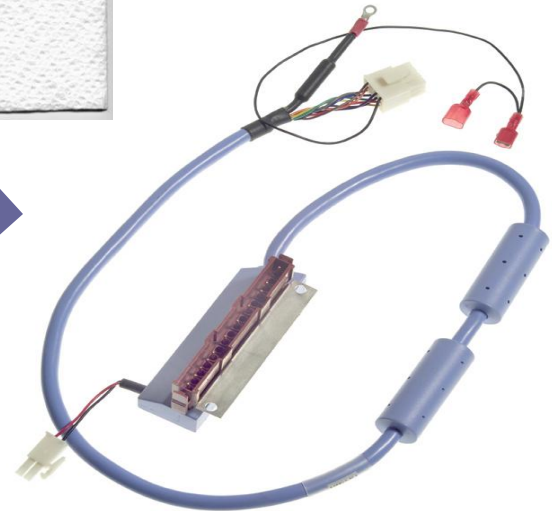
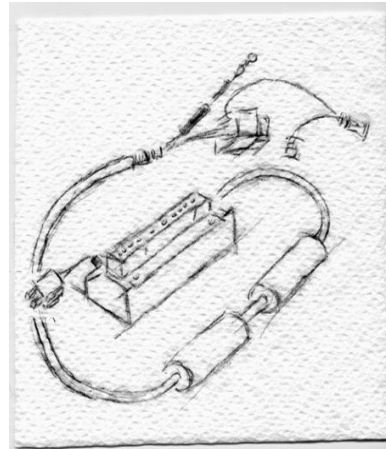


THE PERFECT FIT

CUSTOM DESIGNED & ENGINEERED SOLUTIONS



Cost Effective
OEM Solutions



SW SIMPLE
WORLDWIDE

SIMPLE WORLDWIDE (SW) has been providing original equipment manufacturers with solutions to their product requirements

- ✓ **Complete** solutions – from **molded** cables to enclosures, and AC/DC **transformers**
- ✓ Comprehensive **design** services – from concept through finished product
- ✓ **Rapid prototyping** and pilot production
- ✓ **Cost effective**, global sourcing – unique, one-of-a-kind, hard-to-find items
- ✓ **One stop** manufacturing from tooling and machining to qualification and certification
- ✓ East Coast and West Coast Stocking warehouses and **just-in-time** delivery



SW **SIMPLE**
WORLDWIDE

Cost Effective OEM Solutions

Design

SW's design services will take from concept to finished design or help you streamline an existing design

- ✓ Complete interconnect engineering services - **virtually any cable, harness, cord set, or connector!**
- ✓ **SW** product design gets your product to market **fast** – freeing resources for other projects!
- ✓ SW **upgrades or redesigns** existing products - improving performance while reducing cost!
- ✓ SW is the **standard qualification & certification** expert – we can handle the entire process!

Concept to Reality Services

Concept development / design verification

Detailed documentation of components, assemblies & manufacturing processes

Product specification development – AutoCad or ProEngineer

Rapid prototyping

UL, FCC, CE standards testing & certification

Label and packaging design



Cost Effective OEM Solutions

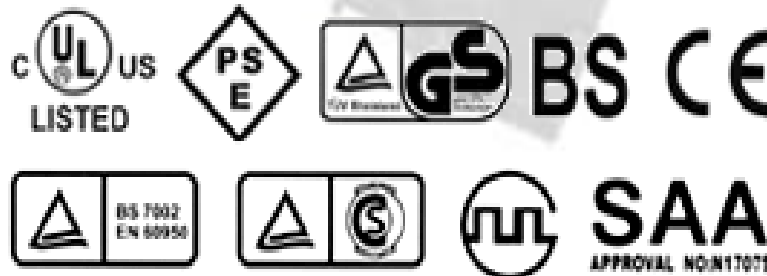
Quality

SW's total quality commitment ensures the quality is built in

- ✓ **ISO 9001** certified manufacturing facilities
- ✓ **Total quality process** – raw material identification through 100% final inspection
- ✓ **Hi-pot test** certifications for high-speed assemblies
- ✓ 100% **Lifetime** Warranty
- ✓ Delivering **Zero Defect** performance to OEMs worldwide

APPLICATIONS

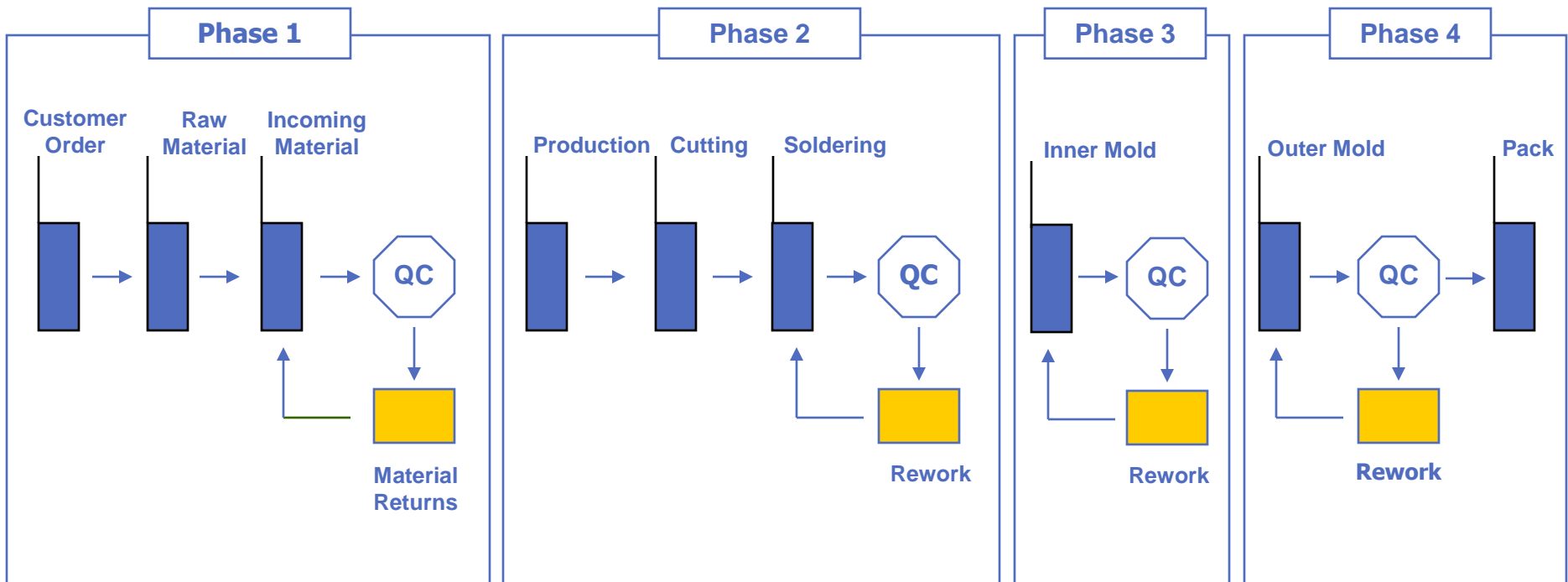
Automotive
Consumer Electronics
Data Communications
Gaming
Instrumentation
Medical / Laboratory
Process Equipment
Military Grade
Security Products



SW **SIMPLE**
WORLDWIDE

Quality

SW's Total Quality Control Process



Capabilities

SW– anything you need

- ✓ **Virtually any** cable, harness, or connector
- ✓ **AC/DC** transformers, power cords, sockets and connectors for **any application**
- ✓ Metal or plastic molded **enclosures** and **components**
- ✓ **Wire** engineering & extrusion
- ✓ **PCB** encapsulation
- ✓ ABS, PVC **injection molding** – design to complete product
- ✓ Wide selection of **pre-designed molds** to reduce costs
- ✓ Cutting edge equipment, tooling & technologies - **experts in custom tool design**



Point of Sale Cables



Ribbon Assemblies



Automotive Assemblies



Molded Enclosures



Wire Harnesses



AC/DC Transformers

SW's power products and capabilities include:

ADAPTERS

AC/AC

AC/DC

Dual voltage

Any NEMA/IEC input to any output configuration

Designed to meet VDE, IEC, UL & CSA standards



CORD SETS / HARNESSES

2 & 3 wire –SPT,SVT,SJT

Standard power cords

Detachable power cords

International power cords

Hospital grade

Heavy duty & industrial

Any NEMA/IEC input to any output configuration

Custom wire, connectors & sockets

Internal and external harnesses

Any connector, any configuration

CAPABILITIES

Mechanically assembled hospital grade, high amperage & twist-n-lock in most NEMA configurations

In-line switches

Bulk wire on reels

Terminals

Custom tooling & molding

Colors

Packaging & labeling



Cost Effective OEM Solutions

For a major automotive test equipment manufacturer, bringing a new product to market wasn't easy

Successes



Need: single, cost effective source that can deliver OBD cable to desired length

Solution: exact fit molded cable and connector housing that improved on-board mating

Benefits:

- ✓ custom mold design, improved mating
- ✓ right length, higher quality
- ✓ lower cost, just-in-time delivery

Diagnostic Assemblies

SW SIMPLE
WORLDWIDE

Cost Effective OEM Solutions

Powering their monitoring device almost caused the project engineers at a monitoring device company to blow a fuse

Successes



Need: compact, blade retractable, dual voltage transformer, half the size and custom voltage

Solution: custom-built transformer

Benefits:

- ✓ same price as a premium off-the-shelf
- ✓ custom tooled and color matched enclosure
- ✓ ultra flexible and durable cable

Power

SW SIMPLE
WORLDWIDE

Cost Effective OEM Solutions

Why SIMPLE?

Successes

SW – the perfect fit for cost effective OEM solutions

- ✓ **Single source for virtually** anything - cables, harnesses, cord sets, transformers or connectors – standard or custom
- ✓ **Comprehensive** design and engineering for the life of the product – design to replacement
- ✓ **ISO 9001** certified stateside and Pacific Rim manufacturing
- ✓ **Complete** support for any qualification or certification process
- ✓ **Extensive** mold design & tooling capabilities
- ✓ **Worldwide** facilities & representation
- ✓ **Domestic** East and West Coast warehousing & JIT delivery
- ✓ **Proven** OEM solution experience

The perfect fit for all volume type production



Cost Effective OEM Solutions

Product Gallery

Capabilities



2MM Cables



8MM Cables



Auto Power Adapters



Medical Cables



Heyco Assemblies



Encapsulated Assemblies



Audio./Visual Cables



Point of Sale Cables



Network - Data Cables



SCSI Ribbon Assemblies



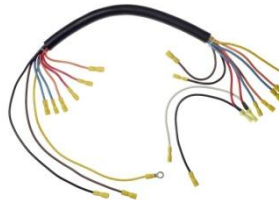
Wire Harnesses



Filtered Harness



Diagnostic Assemblies



Power Harnesses



Plug Ends - Cord Sets



AC / DC Transformers



Cost Effective OEM Solutions



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